



April 20, 2023

ATTN: Ally Barry
Handful of Films
Frozen in Time Productions Inc.
1114 Langley Street 3rd Floor
Victoria, BC V8W 1W1

Dear Ally,

The following is a Letter of Intent between Veria Search Media Marketing ("Veria.ca") and Handful of Films for proposed digital marketing, discoverability and audience development consulting services including the creation of a Comprehensive Audience Development Plan for the documentary film *Frozen in Time* and the companion budget for implementation of the plan for a cost of \$5,000. Once funding has been secured a more complete Letter of Agreement will be drafted.

Please feel free to contact me at 306-262-4918 if you have any questions. We look forward to working with you.

Sincerely,

A handwritten signature in grey ink, appearing to read 'Ala' with a long, flowing horizontal line extending to the right.

Annelise Larson
Digital Strategist & Audience Development Specialist
Veria.ca & StorypreneursUnite.com

Digital Marketing & Strategy for Media

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